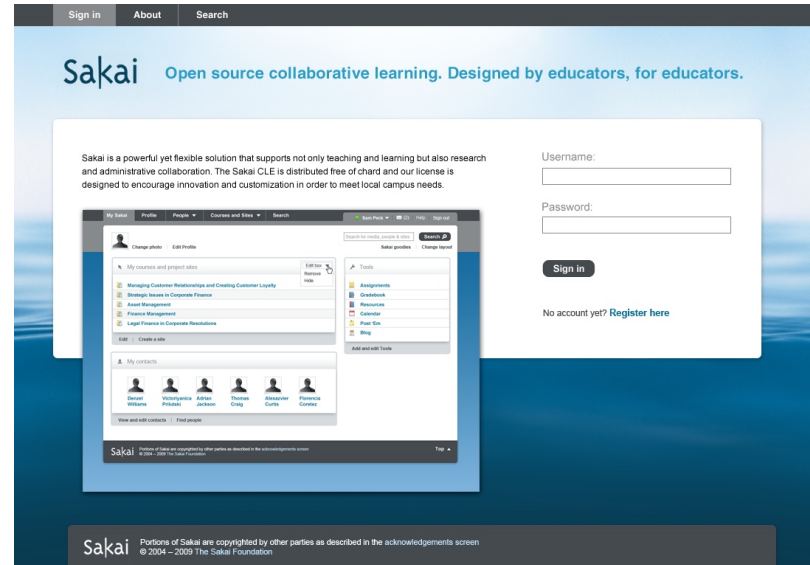


Sakai Executive Brief



Sakai

Michael Korcuska
Executive Director
January 2010

Agenda

- SF Goals & Metrics
- Looking back at 2009
 - New process, new staff
- Looking ahead to 2010
- Foundation Finances

Goals

- SF Financial stability
- Communication (internal and external)
- Adoption of Sakai
- Community Development
- Product Development
 - Process
 - Sakai 2
 - Sakai 3

Finances & Communication

- Finances
 - Large enough budget to support the mission
 - Predictable revenue/expenses
- Communications
 - Community feels informed about project
 - Instituting a survey (first one was last year)

Adoption

- Enough Adoption for:
 - Credibility in the market to make Sakai a safe choice
 - Attract 3rd Party integration work
- How much is that?
 - 15% of US non-profit Higher Ed enrollments
 - Where are we?
 - 15%+ for Research Universities
 - 5%+ across entire spectrum

Community Development

- Rich, interactive community (as measured by)
 - list activity
 - conference participation
 - developer participation ([ohloh](#))
 - infusion of "new blood"
 - New organizations
 - New roles (more functional participation)

Product Development

- Process
 - Increased visibility into roadmap
 - Structure that supports top-down and bottom-up contributions
- Sakai 2.x
 - Continue introducing features until 3 is in sight
 - Increase quality
- Sakai 3
 - Create the next generation Sakai

2009 Recap

- Strategic Retreat in February
 - New product development process
 - Product Manager: Clay Fenlason
 - Communications Manager: Pieter Hartsook
- Communications Highlights
 - Executive brief
 - New Sakai Project Website

Product Life Cycle

R&D

- Mostly Organic
- No criteria on activities or development team

Incubation

- Coordinated, with selective support from Sakai Foundation
- Projects that intend to enter main product

Product Development

- Major Projects: Managed, Smaller Projects: Coordinated
- High bar to leave this phase

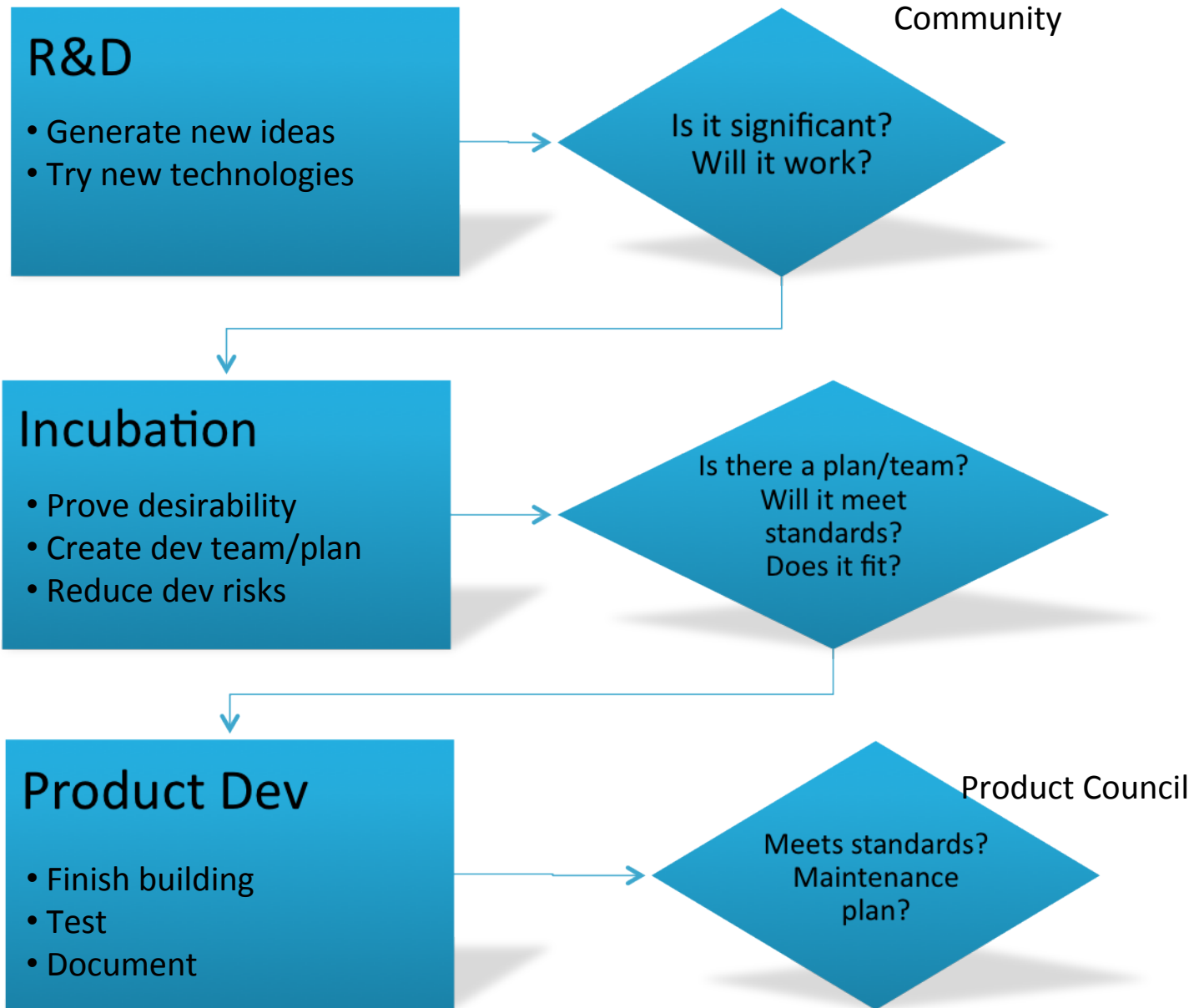
Maintenance

- Coordinated
- For bug fixes and minor feature additions

End of Life

- Coordinated/Managed

Major Product Changes



Product Council

- **Authority:**
 - Decide what is in the official release
- **How:**
 - Based on objective criteria as much as possible
 - Open process and document decision-making
- **Also:**
 - Provide guidance to incubation projects who are wondering what they need to do to make the release

2.7 Product Council

- SiteStats to main release
- BasicLTI to main release
- Profile 2 to main release
 - After significant massaging
- Conditional release to main release
 - Off by default
- TinyURL service not approved
 - No consensus on approach
- Gradebook 2 not approved
 - Licensing issue

2010 Focus: Product

- Process
 - Review of product council after 2.7
 - Applying process to Sakai 3
- Sakai 2
 - Getting 2.7 and 2.6 maintenance releases out
 - Planning for Sakai 2.8
- Sakai 3
 - A usable hybrid release by end of year
 - On track for usable release in 2011

2010

- Overall Goals
 - Execute on initiatives started in 2009
 - No major new initiatives planned
 - Help Sakai 3 move forward
 - New models of collaboration?
 - Re-examine mission and long-term plan
 - Build membership base

Mellon RIT

- Mellon RIT folded into Scholarly Communication program
- Probably means less funding for OS projects in Higher Ed...but maybe not
- No impact on Sakai
 - Sakai hasn't received RIT money since original grant
 - Sakaibrary was funded by Mellon Scholarly Communications

Focus: Community

- The 2010 Sakai Conference
 - Denver, June 15-17
- Sakai Europe
 - Valencia, March 1-3
- Focus on bringing T&L expertise into Sakai 3 development
- Help rebuild user experience community

2010 Focus: Communication

- Finalize and Execute [communication plan](#)
- Experiment with (weekly?) “project activity” summaries
- Revising Sakai 3 materials (Q1)
- Incremental website improvements

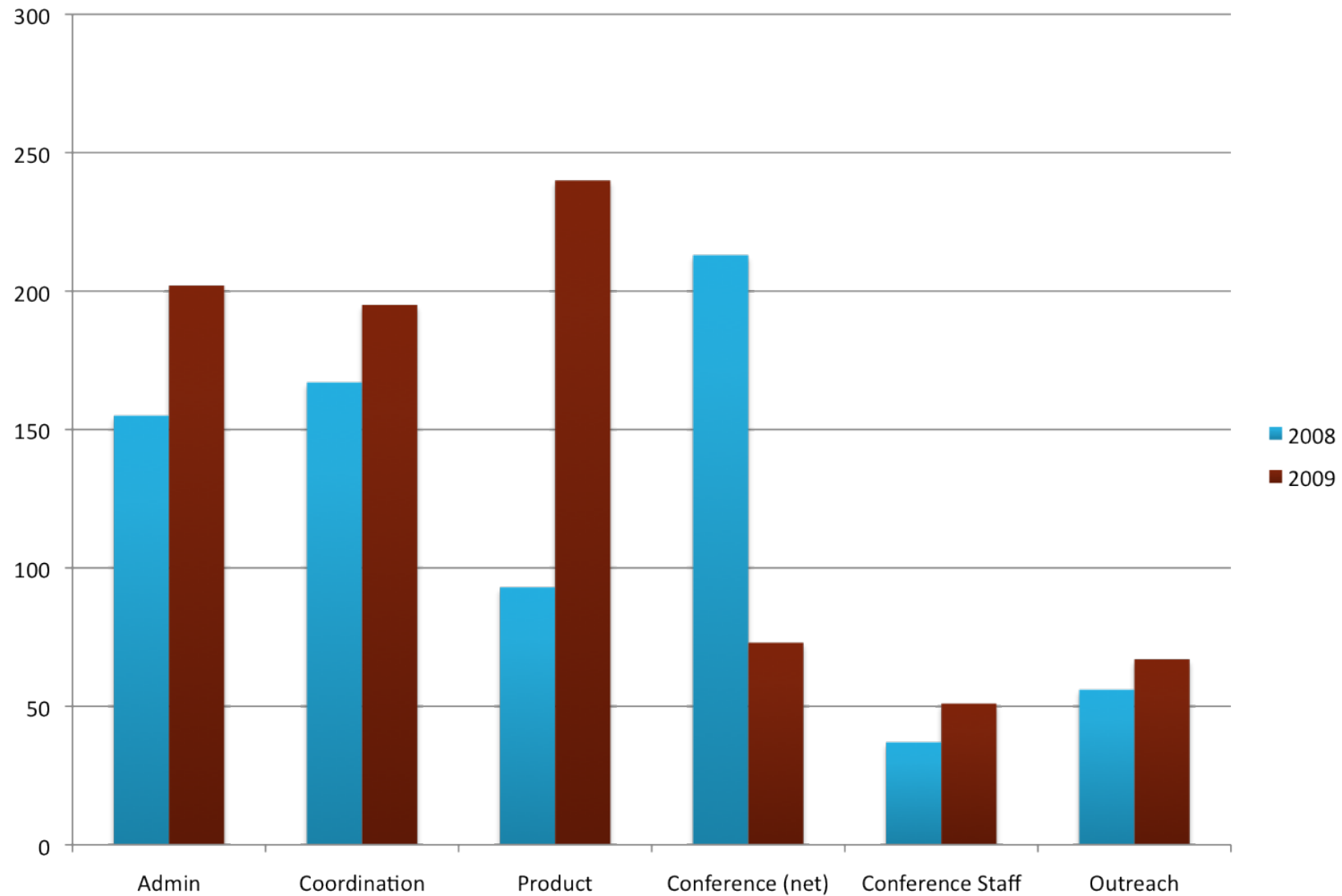
2010 Focus: Adoption

- Keep website quality high
 - Visits and time on site up substantially
- Remind community to submit presentations to industry conferences
 - Peer marketing is the best we can do
- Work with commercial affiliates to create more case studies
- Work on “open source procurement” white paper (With Kualii)

Focus: Financials

- Financial challenges
 - Current expenditure level exceeds revenue
 - Additional staff roles
 - “Non-adopting supporters” are dwindling
- Undertaking membership drive
 - Targeting 50 Sakai users who are not members
- Considering revising membership pricing
 - Increase for large universities
 - New levels for colleges & smaller institutions
- Conference becomes break-even this year

Expenditure Categories



Strategic Direction Questions

- Should Sakai remain independent or join with related OSS projects?
- Should Sakai continue as a “coordinated” project or
 - Move to more centralized approach?
 - Have the SF play a less active role?